

# GOOD NEIGHBORS FOR GROWTH CAMPAIGN

## BENEFITTING Neighborhood Pets

OUTREACH & RESOURCE CENTER



Cleveland neighborhoods have some of the highest poverty levels in the nation. Far too many of our neighbors face isolation, joblessness, poor health outcomes, hunger, and other challenges that have only grown worse in the wake of the pandemic.

*Imagine you were faced with a terrible choice: to go without feeding your furry companion, or to go without feeding yourself. Hundreds of local pet owners face this dilemma every day.*

This is why **Neighborhood Pets** has made it our mission to care for people in Cleveland—and their pets. Since 2016, our nonprofit pet resource center has been a welcoming, trusted anchor in one of Cleveland's poorest neighborhoods. Our motto each day: "Take care of each other".

**Neighborhood Pets means the difference** between people feeling alone and people feeling connected to their pets, their community, and each other. Local pet owners come to Neighborhood Pets for our free pet food pantry and low-cost pet services. But they leave with so much more, from information about available social services, to the dignity that comes in knowing you can care for those counting on you.

**We serve more than 4,000 households** across Cleveland. But our growing waiting list, and the long line outside our door, demonstrate that there is a much greater need than we can currently meet.

**That's why we are calling on our friends to join our "Good Neighbors for Growth Campaign". By giving to this community campaign to expand the capacity of Neighborhood Pets, you will help us help more people by helping their pets.**

For many of our struggling neighbors, a pet is their most cherished source of comfort—and even a lifeline.

**"My furbabies are what keeps me going"**



**"I couldn't survive without their love"**

We have seized an immediate opportunity to take over the rent on a storefront adjacent to our current facility. Work has begun to transform the new space!

**We must raise \$300,000 to complete the building transformation and expand our facility operations for the next few years.** We are already receiving financial commitments towards our goal, which puts our dream in reach! But our vision will not be fulfilled without the involvement of good neighbors like you.

Please make a generous donation to the

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for Neighborhood Pets!



**With generous support from neighbors in our community, we will:**

**Double the size of our neighborhood resource center** located in the heart of Slavic Village. Doubling our space to 2,000 square feet means more room to serve more clients every day.

**Create new clinic facilities**, including two private clinic rooms and a lab area. This will allow us to provide testing and other services we can't offer now, which means better care for clients, and self-sustaining earned income.

**Extend our hours of operation.** With the funds to keep our resource center open longer, we can increase the availability of wellness appointments and walk-in wellness visits.

## JoJo's Warriors



### JoJo and Charles' Story

JoJo's dad, Charles, is a veteran on a fixed income. Charles bottle fed JoJo as a pup, and they developed an incredible bond. Charles reached out to us because JoJo was dragging his foot, and his paw was inflamed. We connected Charles with a veterinary partner and learned that JoJo had a neurological issue. JoJo's best chance at a good quality of life was to have his leg amputated. We covered the cost of all the initial care, the surgery, and the post-op checks, and continue to help Charles with ongoing care for JoJo.

## Jean's Angels



### Jean's Story

Jean is a senior living on a fixed income. The cost of regular vet care is a challenge for her, and unexpected medical bills create a serious hardship. She knows she can count on us for affordable wellness care. We have also covered the cost of emergency vet care for both her dogs, and euthanasia for her beloved Bebe who developed mammary cancer. Jean's dogs are her best friends, and the help that she has received has given her peace of mind.

## Sissy & Sassy's Supporters



### Sissy and Sassy's Story

Sissy and Sassy's mom is on a fixed income, and she has some serious health issues. Sissy and Sassy are sisters that she raised from bottle babies to best friends. They mean the world to her. Facing a major surgery, physical rehabilitation, and a move to an assisted living facility, she was worried about care for her babies. How could she possibly get the surgery she needed with no one to take care of them? We stepped in to foster Sissy and Sassy so their mom could have life-saving surgery, and not have to worry about their care.

## Ritchie's Friends



### Ritchie's Story

Ritchie's dad, Robb, lost his job due to the pandemic and reached out to us for help. Ritchie wasn't feeling well, and Robb was worried that he was near the end of his life. We covered the cost of a vet visit and learned that Ritchie was battling cancer and thyroid issues. He needed prescription dog food and regular fluids to be comfortable. We regularly provided food to Robb, and staff would give Ritchie fluids each week. Very sadly, Ritchie passed away in April. Senior dog care is very expensive, and Robb was so thankful for our support.

## Nellie's Neighbors



### Nellie's Story

Nellie battles depression and lives on a fixed income. She was feeling bad she wasn't able to be a better pet mom. Her pets needed flea prevention and to be spayed/neutered. Being unable to provide those things made her wonder if she should have pets. Then she found out that she could access resources through Neighborhood Pets, and it changed her life. She was able to wean herself off antidepressants and start taking care of other things in her life because she was able to access care for her pets.

## Mary's Miracle Workers



### Mary's Story

Mary lost her job due to the pandemic and reached out to us because she couldn't afford to feed her pets. She lives paycheck to paycheck, and being laid off, had no money coming in. She didn't know what to do and was worried that she'd have to choose between feeding her pets or feeding herself. We gave her pet food, so she did not have to make that choice. Mary continues to receive pet food assistance, and she's so grateful that she is able to keep her pets.

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## GIVING LEVELS & RECOGNITION

Your special gift of sponsorship will strengthen the human-animal bond by giving more families equitable access to care for their pets.

### JoJo's Warriors

\$50,000+

- Name/logo displayed
- Logo in quarterly e-newsletter for 2 years
- Named as a lead sponsor in all press releases, social media posts, and event materials
- Marketing materials displayed in the reception area and exam rooms
- Tabling opportunity at our community grand opening event
- Name and link on website
- Complimentary tickets to donor reception

### Jean's Angels

\$25,000

- Name/logo displayed
- Logo in quarterly e-newsletter for 1 year
- Named as a lead sponsor in all press releases, social media posts, and event materials
- Marketing materials displayed in the reception area and exam rooms
- Tabling opportunity at our community grand opening event
- Name and link on website
- Complimentary tickets to donor reception

### Sissy & Sassy's Supporters

\$10,000

- Name/logo displayed
- Named as a lead sponsor in all press releases, social media posts, and event materials
- Marketing materials displayed in the reception area
- Tabling opportunity at our community grand opening event
- Name and link on website
- Complimentary tickets to donor reception

### Ritchie's Friends

\$5,000

- Name/logo displayed
- Individual social media recognition
- Tabling opportunity at our community grand opening event
- Name and link on website
- Complimentary tickets to donor reception

### Nellie's Neighbors

\$2,500

- Name/logo displayed
- Individual social media recognition
- Name and link on website
- Complimentary tickets to donor reception

### Mary's Miracle Workers

\$1,000

- Name/logo displayed
- Group social media recognition
- Name and link on website
- Complimentary tickets to donor reception